MEMOIZE

LONDON

HAIR MIST

COLLECTION 2024



WHAT WE'LL COVER



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ABOUT

Memoize is a niche, luxury fragrance brand born in London, creating expertly formulated, sustainability-conscious scents crafted by world-class perfumers. Our perfumes are inspired by personal moments, experiences, and memories, designed to provide a distinct backdrop to our customers' stories. Through our premium extrait de parfum fragrances, we aim to inspire meaningful memories, unforgettable experiences, and special moments, creating a deep, lasting connection with our brand and scents.

WE CREATE

Fragrances that capture moments, feelings, and stories, sparking imagination and memories. Crafted with passion and expertise, our unisex scents are ethically and sustainably made. Designed with international appeal, our fragrances reflect our creative storytelling. Our customers value luxury, quality, unique design, and care for the environment.





BESPOKE LUXURY

We are a high quality, premium, stylish, luxury fragrance brand, with an eye for detail and design.

SUSTAINABLY PROUD

For us, quality runs alongside our ethics and values. All our products are cruelty free, and made by artisans.

MEMORIES AND STORY TELLING

Each of our fragrances tells a story. We encourage the imagination of our customers to create their own stories and memories, when experiencing our fragrances

OUR COLLECTION OF HAIR MISTS

These luxurious hair mists are inspired by **Memoize's five most popular fragrances**, offering a complete sensory experience that extends beyond perfume. Now, you can carry the essence of your favorite scents with you, not just on your skin, but in your hair, enveloping yourself in layers of elegance and sophistication from head to toe.

Each mist is formulated to provide a lighter and fresher take on the iconic perfumes, offering the same richness and complexity you love in a more subtle, wearable form for everyday use. Perfect for layering with the matching fragrance or wearing alone, these hair mists allow you to immerse yourself fully in the world of Memoize, enhancing your personal aura and leaving a lasting impression wherever you go.



COLLECTION



Deliciae

Eximus

Humanitas

Luxuria

White Castitas

@memoizeperfume

DELICIAE

The essence of luxury and grandeur

An unexpected moment of delight, of excitement, of splendour. The feeling of warmth rushing through your blood, the knowledge you? ll remember this feeling for years to come.

A magical blend of notes starting with a soft top note of sweet lemon, melting beautifully into a blend of Morrocan and Taif Rose at its heart. Creamy vanilla, white musk and cedarwood lend a perfect balance to this scent.

Fragrance Notes

Top: Sweet Lemon
Heart: Taif Rose, Moroccan Rose
Base: Vanilla, Benzoin, Cedarwood, White Musks



EXIMUS

The essence of the exceptional and the excellent

The memory of your best achievement, when you went the extra mile and it paid off. Your strength, dedication and time results in a proud moment that stays with you always.

An exceptional opening of subtly sweet pear blossom and spicy saffron. As the clove and woody oud continue through the heart and base, the vanilla gives an underlying sweetness amidst the spices, woods and earthy patchouli.

Fragrance Notes

Top: Pear Blossom, Saffron
Heart: Turkish Rose, Clove, Magnolia, Sandalwood
Base Patchouli, Oud, Vanilla, Musks



HUMANITAS

The essence of kindness and compassion

A fragrance of exotic fruits, gentle florals and comforting woods. This scent wraps itself around you like an old friend, it soothes and caresses you, comforting and loyal, it?s always there when you need. Having sweetness in your own heart, and you?ll find sweetness in every heart.



Fruity top notes of passion fruit, peach and fresh orange zest lead to a heart of powdery iris, heliotrope, magnolia, rose and lily. The warming base supports the scent with amber crystals, musk, Indian sandalwood, patchouli.

Fragrance Notes

Top notes: Passion Fruit, Peach and Orange zest.
Middle notes: Magnolia, Lily, Rose, Heliotrope and Iris.
Base notes: Amber, Musk, Indian Sandalwood, Patchouli, Kashmirwood and Icing Sugar

LUXURIA

The essence of lust, seduction and intoxication

Memories of the first moment of interaction, where desire and passion consumes you. Your skin will tingle with luscious blackcurrant, tuberose and the warmth of musk will captivate you.

A beautiful floral fragrance, opening with waves of juicy cassis and raspberry, highlighted with a twist of ylang-ylang, tuberose and muguet enveloped, in deep notes of sweet vanilla, musk, suede leather and amber.



Fragrance Notes

Top Note – Cassis, Raspberry
Middle Notes – Ylang Ylang, Tuberose, Muguet
Base Notes – Vanilla, Amber, Musk, Suede Leather

WHITE CASTITAS

The essence of great honour and integrity

Your body and soul are cleansed, your mind is clear, your emotions are raw, and your heart is pure. There is good in the world, past, present and future. Let the purity shine through us all with the essence of White Castitas.



Fresh top notes of lemon and violet lead to a heart combining rose, plum and liquorice fusion. A base of precious musk, sandalwood, amber, patchouli, oud and vanilla completes the scent.

Fragrance Notes

Top notes: Fresh Lemon, Violet.
Middle notes: Rose, Liquorice Fusion, Plum.
Base notes: Amber, Musk, Patchouli, Sandalwood, Vanilla, Oud



SUSTAINABILITY

Cruelty free
Vegan
Sustainably sourced
Recyclable product
PETA approved

SIZING

Available in 50ml

PRICING

£49



CONTACT US

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